

FULBRIGHT BEST

BUSINESS EXCHANGE AND STUDENT TRAINING

6 months
in Silicon Valley

Fulbright-BEST aims to enhance Italy's capacity to commercialize the results of scientific research through a six-month period of academic study and training. The scholarship promotes cultural exchange of young scientists who desire to become entrepreneurs and encourages innovation and technological transfer.

The program, promoted by the USA Embassy in Rome and implemented by the Fulbright Commission and a Steering Committee, is addressed to young researchers in ICT, Biotech, New Materials, Energy and Green Technology fields.

The program is composed of 2 phases:

- The first phase includes a ten-week period of internship in a start up company in Silicon Valley and courses on technology entrepreneurship including developing business models and strategies, strategy and positioning for market entry, integrated product development, marketing of innovation and new venture finance
- The second phase of the program consists in mentoring participants upon their return to Italy. A pre-assigned mentor with a business background supports participants throughout the development of their entrepreneurial project



DURATION: 6 months January - June of training and internship. at the Centre for Innovation at Santa Clara University and Silicon Valley businesses + 6 months July – December of mentoring in Italy

HOW TO APPLY: The rules of the competition and the application instructions are on the Commission website www.fulbright.it

For further information please consult www.bestprogram.it

WWW.BESTPROGRAM.IT