

Titolo: **Research based innovation**

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Ore: 10

Tipologia di corso: trasversale

### **Description**

Innovation and progress are based on different types of human activities, among which research activities play a central role. It is the new knowledge that mostly stimulates innovation even if it is often not evident when new research is undertaken.

The "Research based innovation" course deals with the theme of the valorization of research results both as a tool for managing research results and as a guide for addressing research towards innovation.

The complexity of the theme derives from the multiplicity of disciplines involved in these processes: science, economics, law. Each offers its own point of view of the phenomena of innovation and only the ability of an overall knowledge favors the positive impact of research in the progress of society.

### **Calendar**

| Week | Date  | hours       | Subject  | Tot -h |
|------|-------|-------------|--|--------|
| 1    | 7/02  | 14.00-18.00 | Basics of innovation processes. From research to market: the actors, the goals, the tools. Cases.  | 4      |
|      | 09/02 | 15.00-18.00 | Knowledge transfer and technology transfer. Criteria for selection of research results to address to applications. The proof of concept. | 3      |
|      | 13/02 | 15.00-18.00 | The industrial properties: patents, marks, others. The management of innovation: the spin off process.                                   | 3      |