









From Research to **Business: Bringing** Knowledge to Market/

6-7 giugno 2025

UniverMantova @ Salone Mantegnesco



Scan the QR code to submit your idea and register for the event!





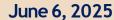


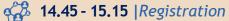


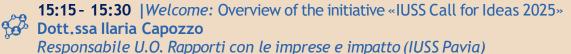














Managing Director (MITO Technology)

June 7, 2025

09.30 - 11.30 | Value proposition & Business Model Canvas: learn how to structure your business idea

Dott. Alessandro Colosi Venture builder e Presidente Associazione POYM

11:30 - 12:00 | coffee break

12.00 - 13.00 | Pitch masterclass: learn how to craft a clear, engaging, and persuasive pitch to present your business idea

Dott. Alessandro Colosi

Venture builder e Presidente Associazione POYM

Event Moderator: Avv. Teresa Franza Knowledge Transfer Manager (IUSS Pavia)