



IUSS

Scuola Universitaria Superiore Pavia

INFORMATION ON THE PROCESSING OF PERSONAL DATA FOR THE PRODUCTION OF MULTIMEDIA MATERIALS FOR DISSEMINATION AND PROMOTIONAL PURPOSES (Pursuant to EU Regulation 2016/679)

Pursuant to Article 13 of the EU Regulation 2016/679 ("GDPR") on the protection of individuals with regard to the processing of personal data and on the free movement of such data, IUSS School informs participants in the production of videos and promotional and popular multimedia materials about the use of personal data concerning them.

Data controller and data protection officer (DPO)

Data controller is IUSS School represented by the Rector (headquarter Piazza della Vittoria n. 15, 27100 Pavia – PEC diram@pec-iusspavia.it).

IUSS School has appointed a Data Protection Officer (headquarter Piazza della Vittoria n. 15, 27100 Pavia – Tel. 0382375876 – email: dpo@iusspavia.it – PEC diram@pec-iusspavia.it).

Purpose of processing and legal basis

Personal data are collected and processed for the purpose of preparing videos and multimedia materials to be used as an educational, promotional and dissemination tool about the activities of the IUSS School, publishing and disseminating the images on the platforms of the IUSS School of Higher Education (e.g., School website and related sites, official social networks), in printed media (e.g., magazines, books, brochures and promotional materials of the IUSS School) and to display them at future events.

The processing of personal data carried out is legitimized by the following legal bases:

1. the processing is necessary for the performance of a task carried out in the public interest or in connection with the exercise of official authority vested in the data controller (Art. 6(1)(e) GDPR).

The provision of data is optional. It should be noted that in case of failure to provide the data and issue the release, it will NOT be possible to proceed with the acquisition and publication of images and audiovisual footage of the interested party.

Authorization is expressed:

- at public events organized by the IUSS School through the voluntary act of the data subject to go to spaces (e.g., conference rooms, event spaces, etc.) in which a photo or video filming service has been activated through which the data subject can reasonably expect to be, even if only incidentally, the subject of video and photo filming. These spaces will be clearly identified with appropriate information/posters.
- in other cases through filling out the appropriate form: release-images.

In any case, any use of the portrait that would harm the honor, reputation or decorum of the person portrayed, filmed or recorded is excluded.

Categories of data



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The personal data processed to carry out the purposes related to the processing for which this notice is issued are:

- identifying data, such as first and last name, date and place of birth, residence, social security number;
- contact information, such as email address and phone number;
- image.

Personal data will NOT be processed for commercial or marketing purposes or given to third parties.

Treatment methods

The collection of data is carried out in compliance with the principles of relevance, completeness and non excess in relation to the purposes for which they are processed. The personal data provided are processed in compliance with the principles of lawfulness, fairness and transparency, provided for in Article 5 of the GDPR, with the aid of computer and telematic tools suitable for storing and managing the data themselves and, in any case, in such a way as to guarantee their security and protect the utmost confidentiality of the data subject. The data may possibly also be processed by means of paper media. The data will in any case be processed in accordance with the provisions of Article 32 of the GDPR to prevent data loss, illicit or incorrect use and unauthorized access and in accordance with the provisions of AgID Circular No. 2/2017 "Minimum ICT security measures for public administrations."

Disclosure of data is not mandatory. However, refusal to communicate the requested data prevents the data subject from accessing the service.

Communication, dissemination and transfer of data

Personal data will be processed, in compliance with the relevant legislation in force, exclusively by the staff of this School, adequately trained and authorized to process personal data, according to the functions arising from the organizational chart. The data may also be processed by the adequately trained staff of the Data Processor, if appointed pursuant to Article 28 of the GDPR.

Data may be disclosed to administrative and judicial authorities to whom they must be transmitted according to legal requirements.

Finally, data subjects' personal data are not transferred to third countries outside the EU or international organizations.

Data retention

Any other personal data that may be processed will be retained, depending on the type of documents, for no longer than is necessary to achieve the purposes for which they are processed ("principle of retention limitation": GDPR, art.5), in accordance with the provisions of the law.



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The data will be kept in accordance with regulations on the preservation of administrative records.

Rights of the data subject

Data subjects have the right to request from the data controller access to and rectification or erasure of personal data or restriction of processing concerning them, or to object to processing (Articles 15 et seq. of EU Regulation 679/2016). The appropriate application is submitted by writing to Scuola Universitaria Superiore IUSS - Piazza della Vittoria n. 15, 27100 Pavia – PEC diram@pec-iusspavia.it. The application may also be submitted through the Data Protection Officer, at dpo@iusspavia.it

Data subjects who believe that the processing of personal data relating to them occurs in violation of the provisions of the GDPR have the right to lodge a complaint with the Guarantor as provided for in Article 77 of the GDPR or to take appropriate legal action pursuant to Article 79 of the GDPR.

No automated processes, including profiling as referred to in Article 22(1) and (4) of the GDPR, will be adopted.