

## Knowledge Valorization and Technology Transfer to Create Impact on Society

### Activity 1 – February 26, 2026 @ IMT School

10:00 - 13:00     What is Intellectual Property, why it is  
important to protect it and how to protect it

*Social Lunch*

14:00 - 17:00     Knowledge valorization and technology  
transfer

*Social Dinner*

### Activity 1 – February 27, 2026 @ IMT School

09:00 - 12:00     How to create a start-up or spin-off company

*Social Lunch*

13:00 - 16:00     Knowledge valorization and impact in and with  
the Social Sciences and Humanities

### Activity 1 – Speakers

Ing. Andrea Ravaioli – Università di Bologna

Ing. Monia Gentile – Scuola Superiore Sant'Anna di Pisa

Dott.ssa Francesca Farnararo – Università di Firenze

Please register [here](#) before Friday, February 6.