

## Knowledge Valorization and Technology Transfer to Create Impact on Society

### Activity 1 – February 26, 2026 @ IMT School

10:00 - 13:00 What is Intellectual Property, why it is important to protect it and how to protect it

*Social Lunch*

14:00 - 17:00 Knowledge valorization and technology transfer

*Social Dinner*

### Activity 1 – February 27, 2026 @ IMT School

09:00 - 12:00 How to create a start-up or spin-off company

*Social Lunch*

13:00 - 16:00 Knowledge valorization and impact in and with the Social Sciences and Humanities

### Activity 1 – Speakers

Ing. Andrea Ravaioli – Università di Bologna

Ing. Monia Gentile – Scuola Superiore Sant'Anna di Pisa

Dott.ssa Francesca Farnararo – Università di Firenze

Please register [here](#) before Friday, February 6.