IMT SCUOLA ALTI STUDI LUCCA

Netval

Knowledge Valorization and Technology Transfer to Create Impact on Society

March 19, 2026

- 13:00 - 14:00 | Social Lunch @ Scuola IMT
- 14:00 - 18:00 | Course @ Cappella Guinigi, Scuola IMT
- 19:30 | Social Dinner @ Scuola IMT

March 20, 2026

- 09:00 - 13:00 | Course @ Cappella Guinigi, Scuola IMT
- 13:00 - 14:00 | Social Lunch @ Scuola IMT

Dott.ssa Alessandra Baccigotti, Alma Mater Studiorum - Università di Bologna

Activity 2 will take the form of an **interactive workshop** aimed at translating the theoretical knowledge acquired during Activity 1 into practical skills. Through guided exercises and collaborative group work, participants will apply concepts related to intellectual property, knowledge valorization and technology transfer to the development of a business case. Working in multidisciplinary teams and under the supervision of the instructor, **participants will structure potential pathways to bring research results from the laboratory to the market**. The activity will conclude with a final pitch session in which teams will present their business cases.

The **program** will include:

- A wrap-up of the main contents learned during Activity 1
- Pitch presentations of the preliminary “business cases” developed by participants in Activity 1
- Presentation by the instructor of selected tools supporting business case development
- Team work: from idea to market
- Presentation and discussion of group work results

Note that it is not necessary to have participated in Activity 1 in order to attend this event.

REGISTER HERE

Kindly note that the event will be held exclusively in person.
Unfortunately, it will not be possible to attend remotely.

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